

YOUR DRINK SAYS A LOT ABOUT YOU

To celebrate the national launch of Starbucks Iced Coffee on April 24th, we hired an undercover team of behavioral anthropologists to roam the halls of the SSC, assess the distinct character attributes of each individual partner and recommend the Starbucks beverage that best reflects that partner's unique personality.

The drink on your desk has been specifically selected based on highly scientific research and analysis. Scout's honor.

We've also included a little light reading – our new Starbucks Global Consumer Products Group Passport – for you to enjoy with your beverage.



Your Drink: Iced Coffee / Iced Coffee Light

Light, refreshing iced coffee, made with Starbucks Italian Roast, and a touch of sugar and milk.

Your Personality:

Practical yet sophisticated, your refreshing, no-nonsense approach to getting things done earns respect and admiration from your fellow partners.



Your Drink: Strawberries and Crème Frappuccino

A smooth, coffee-free blend of milk and real strawberries.

Your Personality:

Pleasant but never cloying, you blend well with fellow partners, elevating and inspiring your team to attain sweetest success.



Your Drink: DoubleShot Light

The delicious intensity of espresso mellowed by a touch of cream, with less calories, sugar and fat than a regular DoubleShot.

Your Personality:

Never one to tolerate tedium, your invigorating personality infuses any project, team or social situation with a dynamic level of can-do oomph.